



One Platform For All Of Your Customer Growth Needs

Once a buyer becomes a customer, their relationship doesn't end with your company. In fact, it's just the beginning.

A company's job is to nurture the customer as they build a relationship with your brand, growing from buyers to advocates who increase their spend and drive qualified revenue to the top of your hourglass. This is what we call Customer Growth.

UserIQ gives you a full view of the customer across all departments, reducing data silos and improving collaboration while maintaining permission-based account access.

Reducing churn by 1% leads to a 12% increase in valuation

Source: SaaS Capital



Drive Revenue

Get better visibility into key metrics to expose new opportunities to drive revenue in the customer journey with upsells, cross-sells and advocacy.



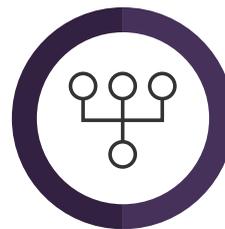
Cut Costs

Reduce the number of tools needed and you'll also cut your monthly spend on customer success. That's a win-win.



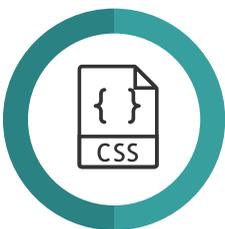
Reduce Churn

Know how engaged your users are and improve their experience so there's no surprise non-renewals.



Consolidate Tools

Simplify your CS tech stack into one platform instead of using three to five different tools to get the job done.



Lower Development Costs

Be up and running with actionable data in days, not months, with no custom coding and a quick implementation period.



Understand Customer Health

Gain a complete understanding of how healthy and successful your customers are so you can take proactive measures to ensure they remain satisfied.

Ready to grow your business beyond the funnel?



1 Adoption

Get customers to use your product by creating targeted engagements to support them.



2 Retention

Reduce churn by keeping customers engaged with your product.

1

2

3

4

Expansion 3

Increase the value of your product by cross-selling current users on extra features or by selling additional subscriptions to current customers.



Advocacy 4

Identify brand promoters and encourage them to advocate on your behalf to drive new leads.



“UserIQ is a flexible platform that seamlessly integrates with our solutions. FMSI utilizes the guided tours and feature announcements to better target users when we have new product enhancements. The UserIQ solution provides smoother transitions and increased engagement as our clients begin to leverage new product features.”

Sean Wright, VP,
Educational Services, FMSI

Improve adoption rates by 98% and training attendance by 4x

Results from UserIQ Client, Booker

Ready to get started? Schedule a demo today:
www.useriq.com or sales@useriq.com

Creating Customer Growth For:

booker.

ControlScan

dr chrono

Manheim

QASymphony

