UserIQ takes your customer data seriously

As an extension of your product, protecting your customer data is important to us. We take special care to make sure your data is protected to a level above and beyond what the current market demands and that high performance standards are central to our business.

As a pure software-as-a-service (SaaS) company, UserIQ offers a secure, reliable, and scalable platform that will not impact your site's performance. All of UserIQ servers, databases, and storage are located in a secure top-tier cloud network. In order to provide customers with the greatest flexibility, UserIQ utilizes Amazon Web Services (AWS).

Here's how we do it:

Customer data submitted to UserIQ and UserIQ's applications are stored and hosted in a secure private space.

UserIQ employs full HTTPS/TLS compliance across all network calls regardless of whether it's internal tools sharing data or external APIs.

Data is encrypted at rest, so even if upstream is compromised, your data will be useless to attackers.

We pay experts from Amazon Web Services (AWS) to harden our security. This keeps all of our audits and security in the hands of top-tier cryptographers and infosecurity experts.

UserIQ also provides superior security for European customers

For our European clients, UserIQ provides top of the line protection of data without it leaving the sovereignty of the European Union. UserIQ is EU-U.S. Privacy Shield compliant across our entire European tech stack.

Here's how we do it:

1. We do not move data out of the EU.

2. We follow all best practices for data security and in the event of a breach all of your data is encrypted at rest.

We do all of this while keeping queries fast. Our system is a streaming data pipeline which means we can make decisions sooner than traditional data warehouses, even ones that are equally secure.