



# Best Practices for Development Site IDs

A guide for using Development Site IDs effectively

# Dev Site IDs vs Prod Site IDs

## Development Site IDs

Development Site IDs, or Dev Site IDs, are the UserIQ environment for designing engagements within your development platform. This is where experimental features and pages that have not been rolled out are tested.

## Production Site IDs

Production Site IDs or Prod Site IDs, are the UserIQ environment for designing engagements within your production platform. This will be the outside facing web application that most of your customers will be using. Using this production page

## Best Practices

It is best to design engagements for the Dev Site ID if the engagements require new elements that are not available to current users on the production site. Creating engagements, especially guided tours, ahead of time will reduce the time it takes to implement the engagement on the production website. [Learn more about copying campaigns between development environments here.](#)